Country Report of Chinese Footwear Industry

China Leather Industry Association

2018.9

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- 1 Performance in 2017
- 2 Performance in 2018
- 3 Prospect for China Footwear Industry

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◆1 Performance in 2017

- ✓ **Key indicators in 2017**
- ✓ **Production:** 13.5 billion pairs est.
- ✓ **Exports:** 9.63billion pairs, $45.6 billion
- ✓ **Imports:** 140 million pairs, $3.2 billion
- ✓ **Consumption:** 4.0 billion pairs est, RMB430 billion

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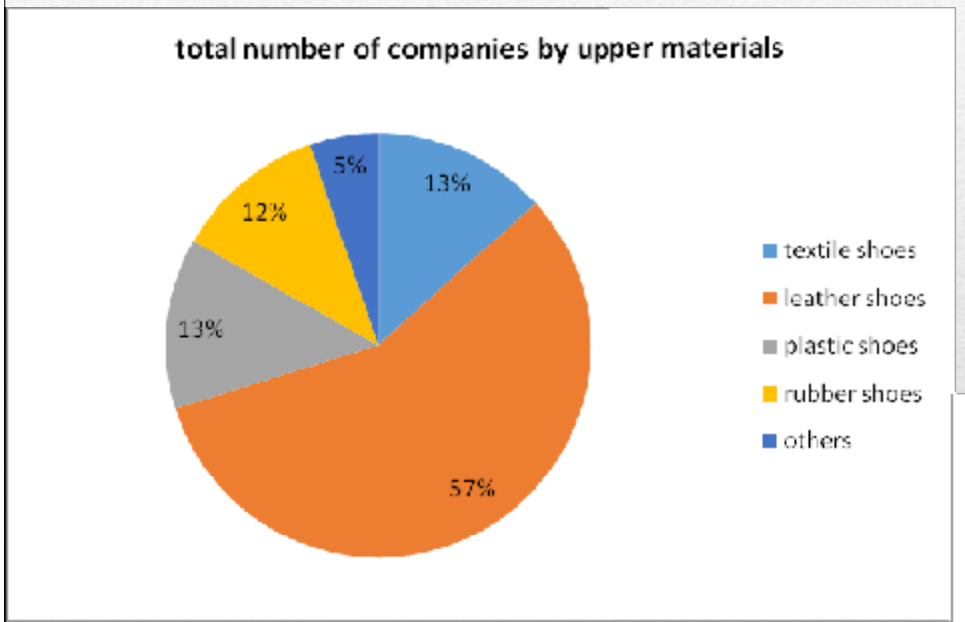
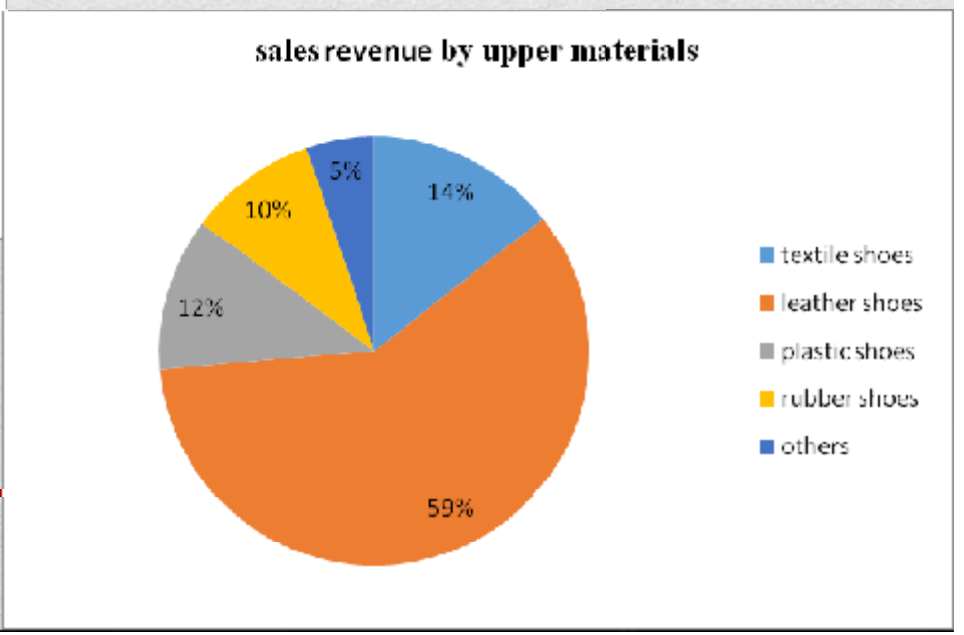
◆Performance in 2017

➢1.1 Production and sales revenue

✓4,677 scaled footwear enterprises achieved sales revenue of RMB 773.8 billion(USD120 billion), rising 4.41% compared with 2016.





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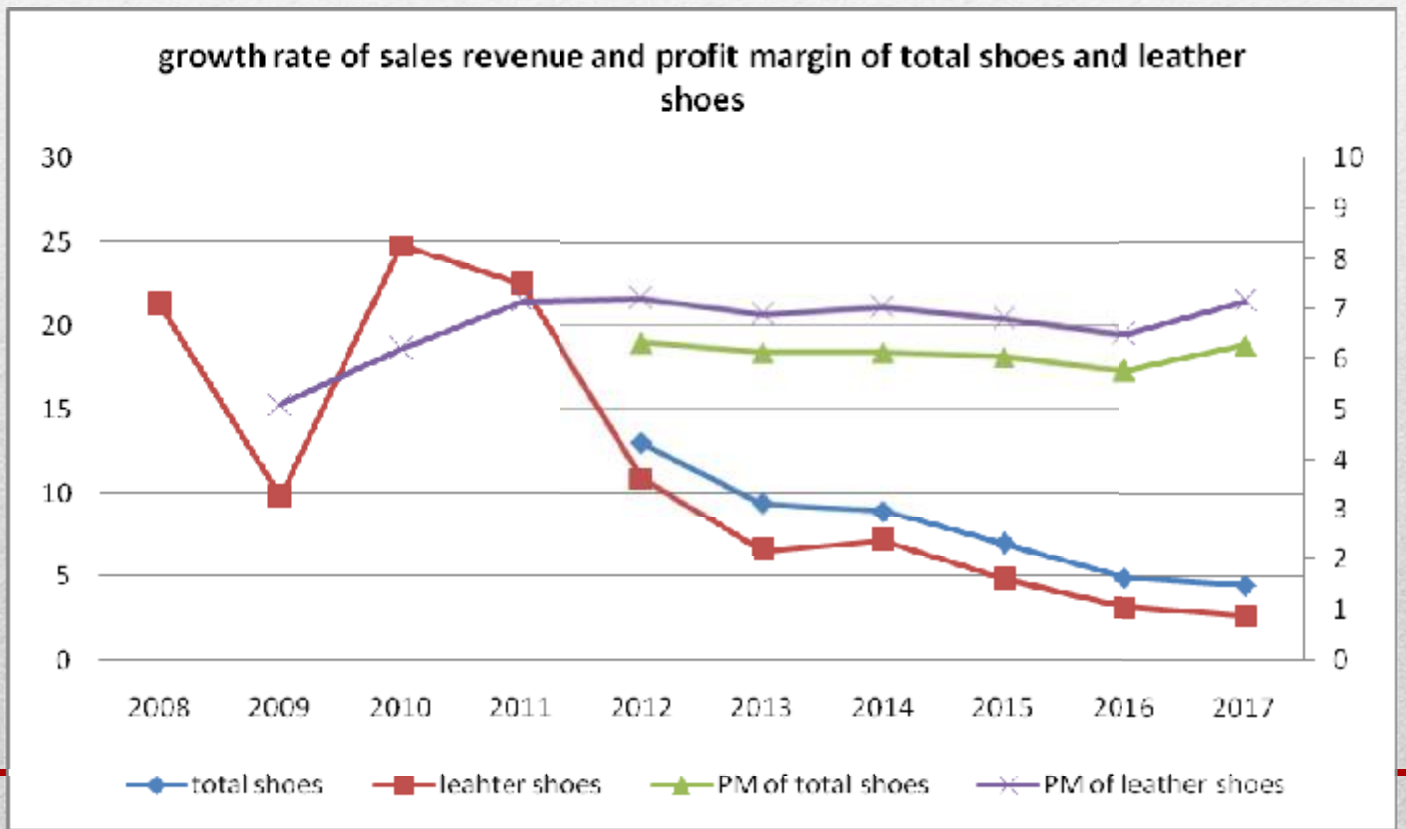
◆Performance in 2017

✓**Growth rate of sales revenue continued to decline.**



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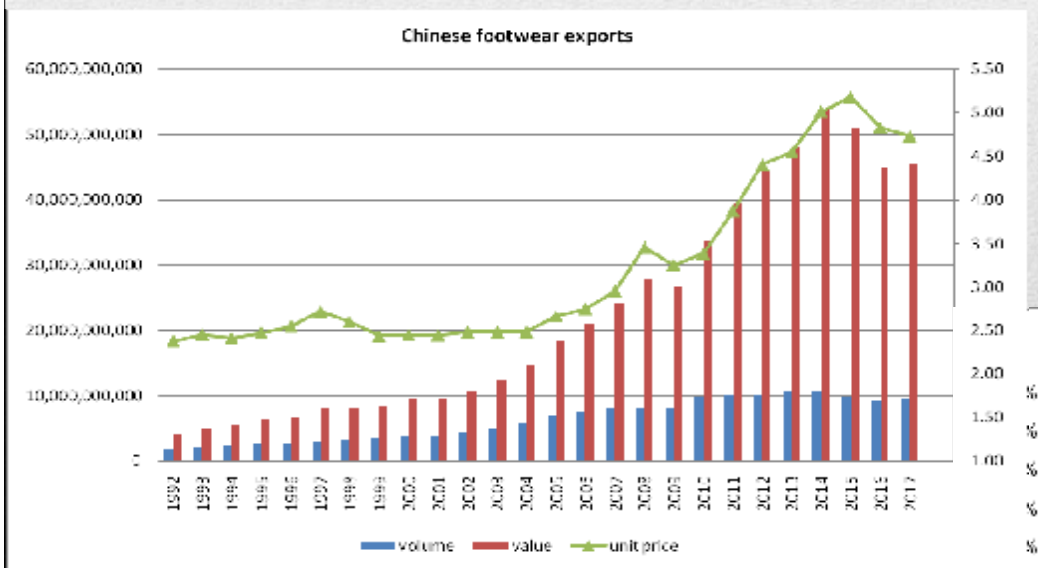
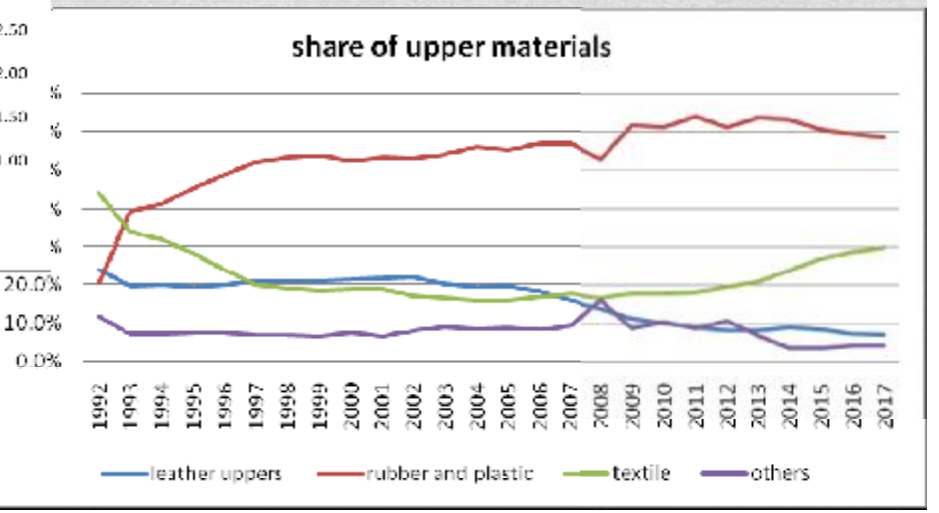
◆Performance in 2017

➢1.2 Export of footwear

✓**The growth rate of export is above zero after two-year's decline both in volume and value.**

✓Footwear exports totaled 9.63 billion pairs and USD45.6 billion in 2016, up by 3.7% and 1.7% year-on-year respectively.





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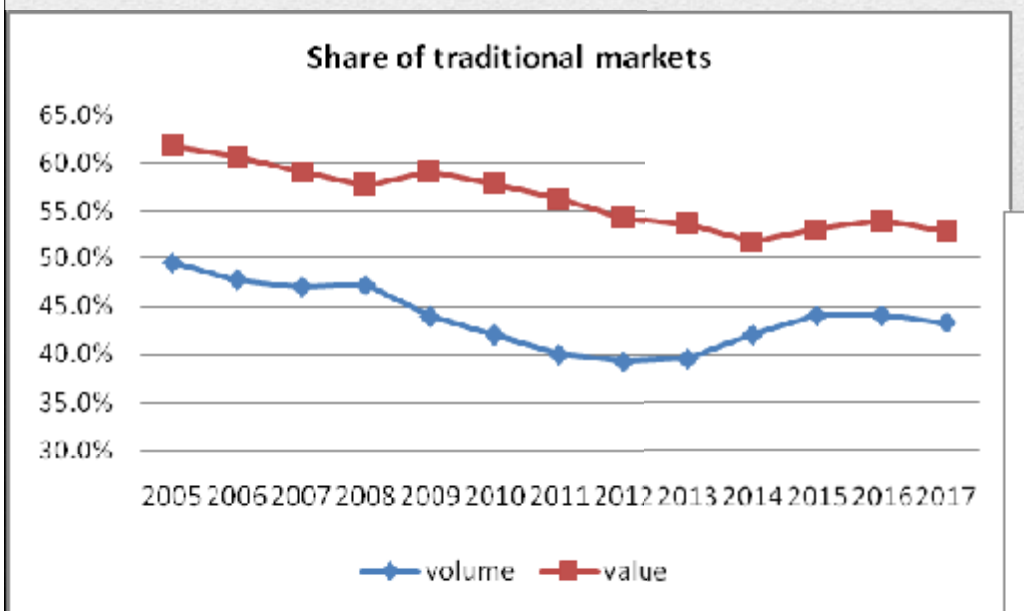

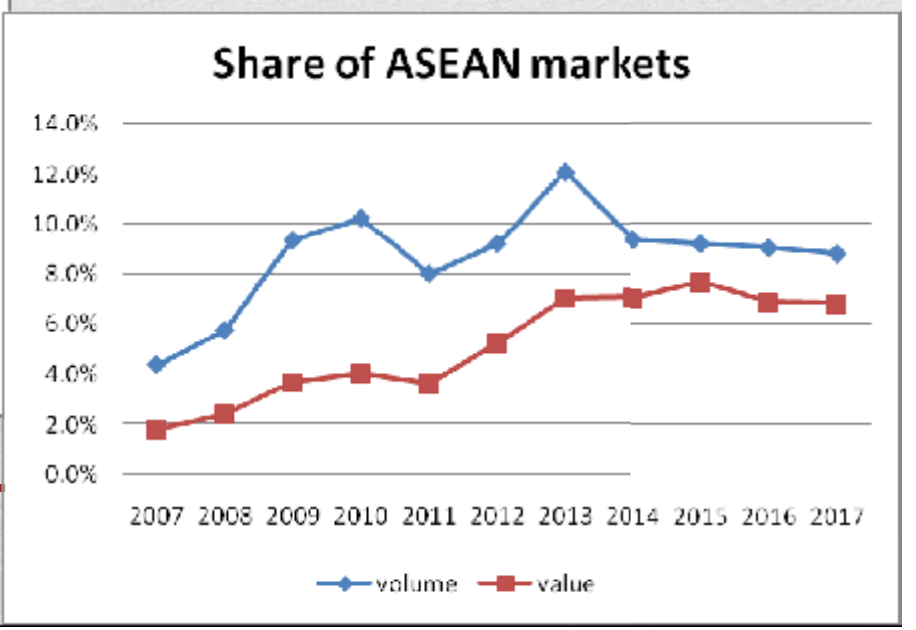

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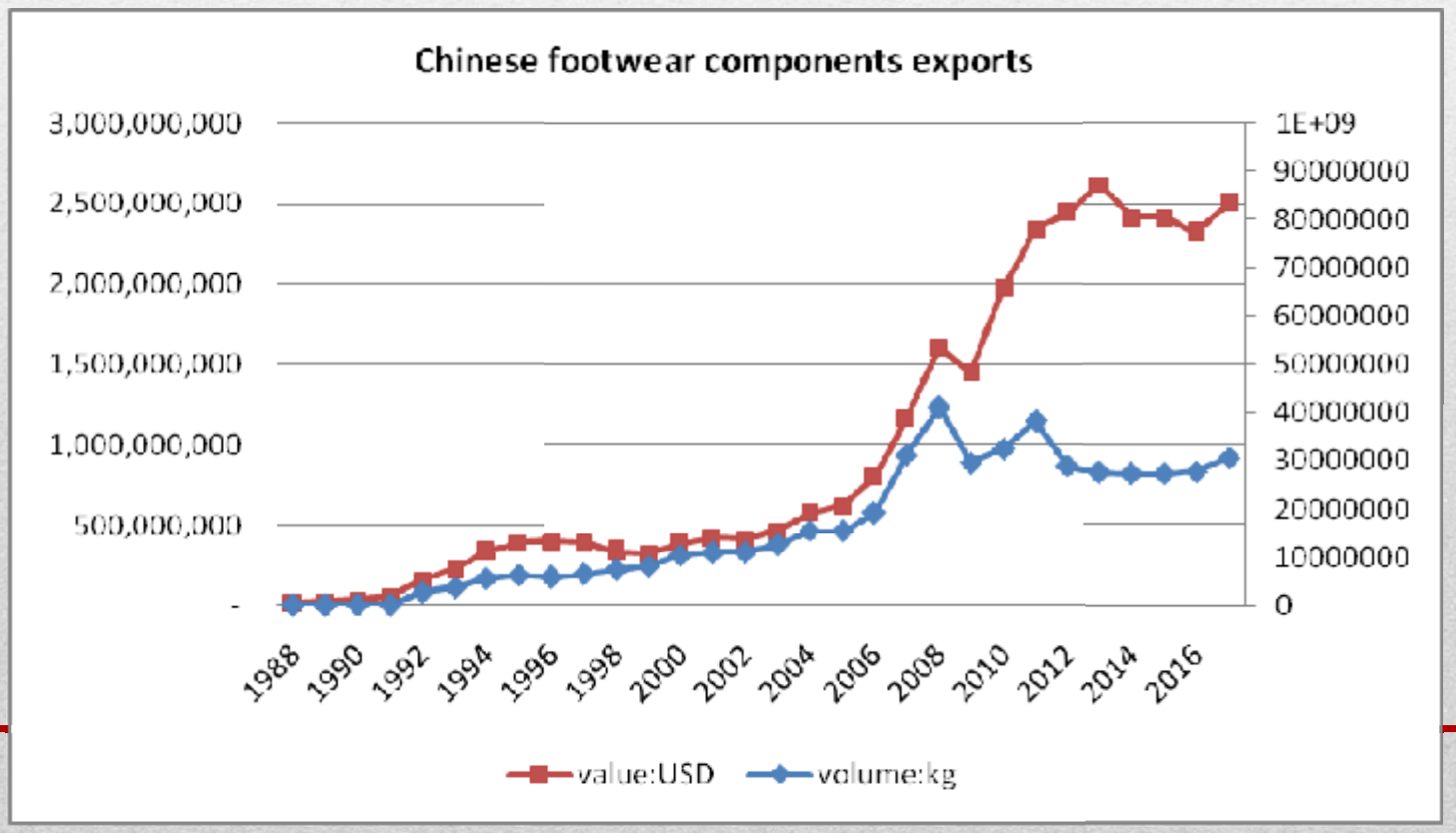
◆Performance in 2017

➢1.3 Exports of footwear components（HS6406）

✓Growth rate of export volume and reached 10.4% and 7.7% respectively in 2017.



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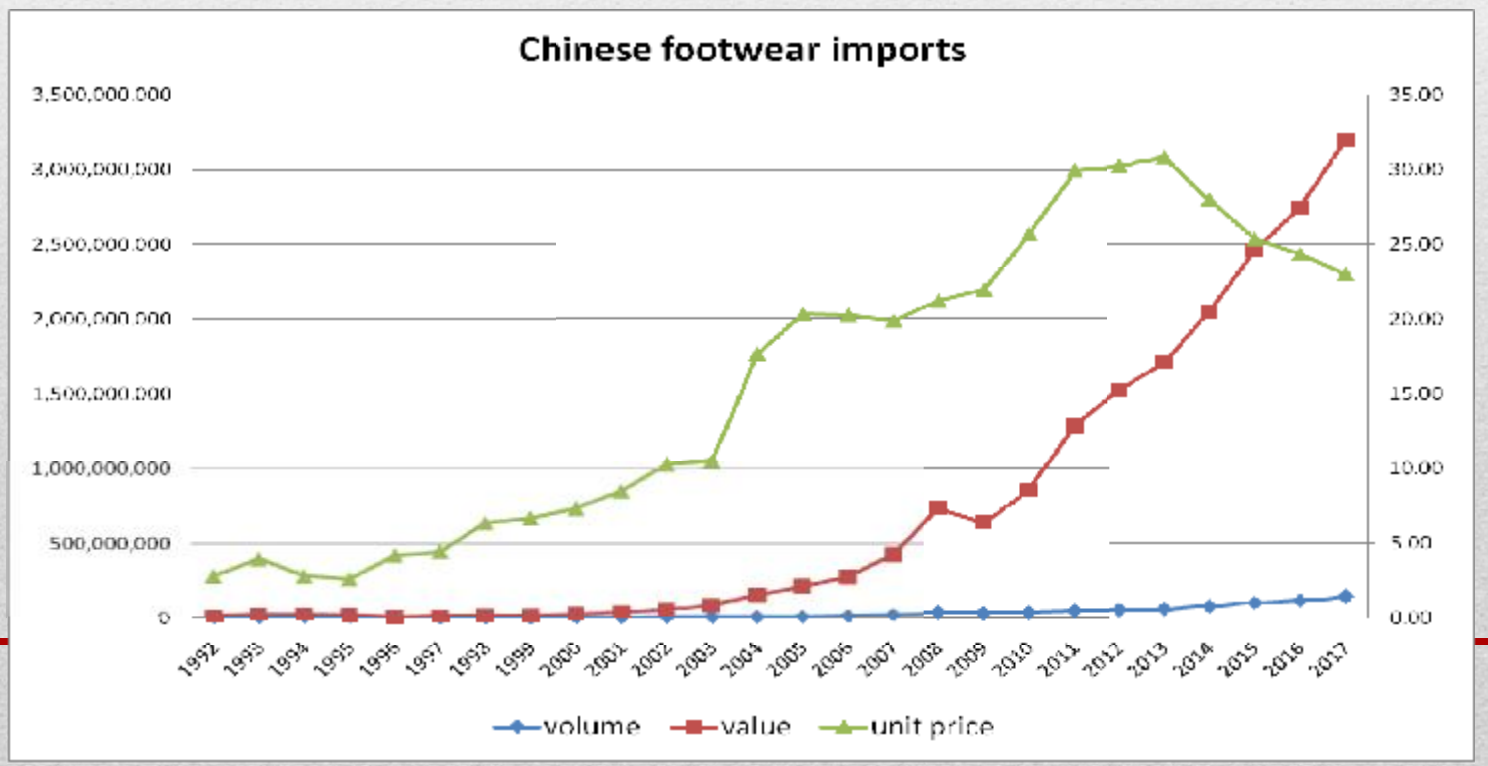
◆Performance in 2017

➢1.4 Import of footwear

✓Imports of footwear continued to keep a relatively high rate

✓Imports of footwear had witnessed a continuous increase during past years. Footwear imports totaled 1.4 billion pairs and USD 3.2 billion by value, respectively with a growth rate of 24% and 18% .



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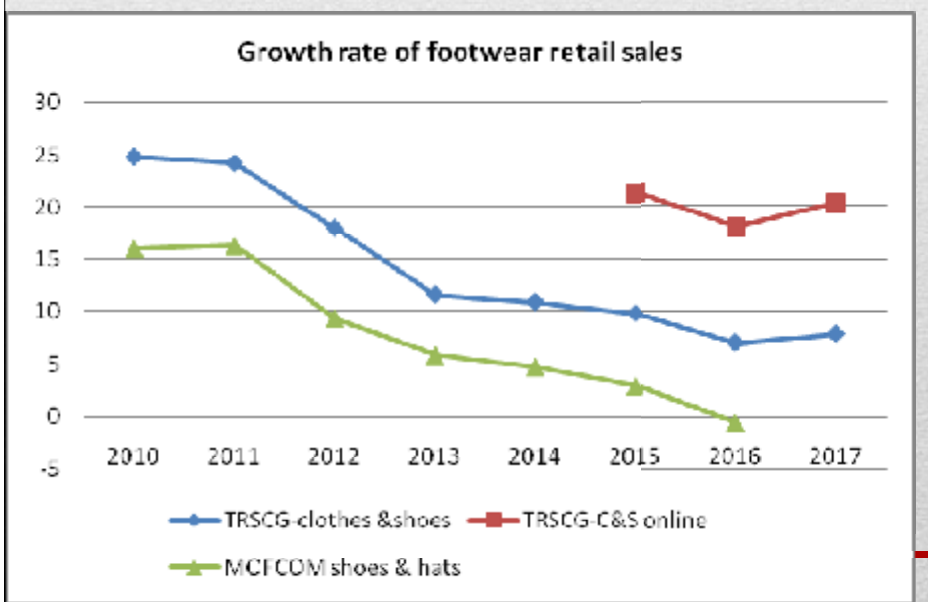
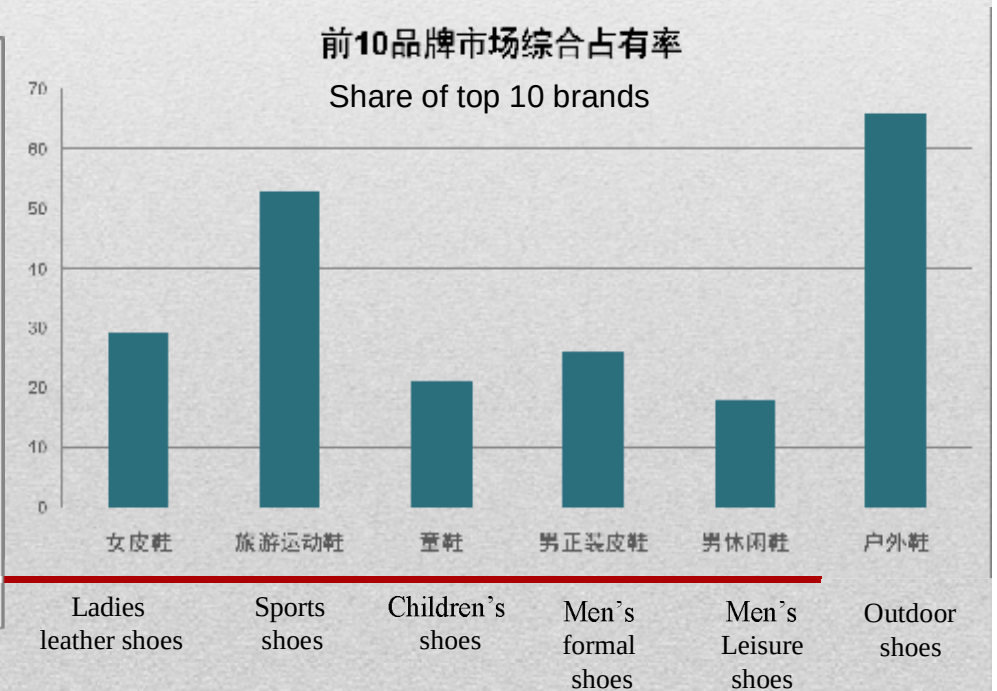
◆Performance in 2017

➢1.5 Footwear consumption

✓**Growth rate of footwear domestic retail sales reached 7.8% according to NBSC, a slight increase compared with the rate of 7.0% in 2016.**

✓**The same rate before 2014 is well above 10%.**





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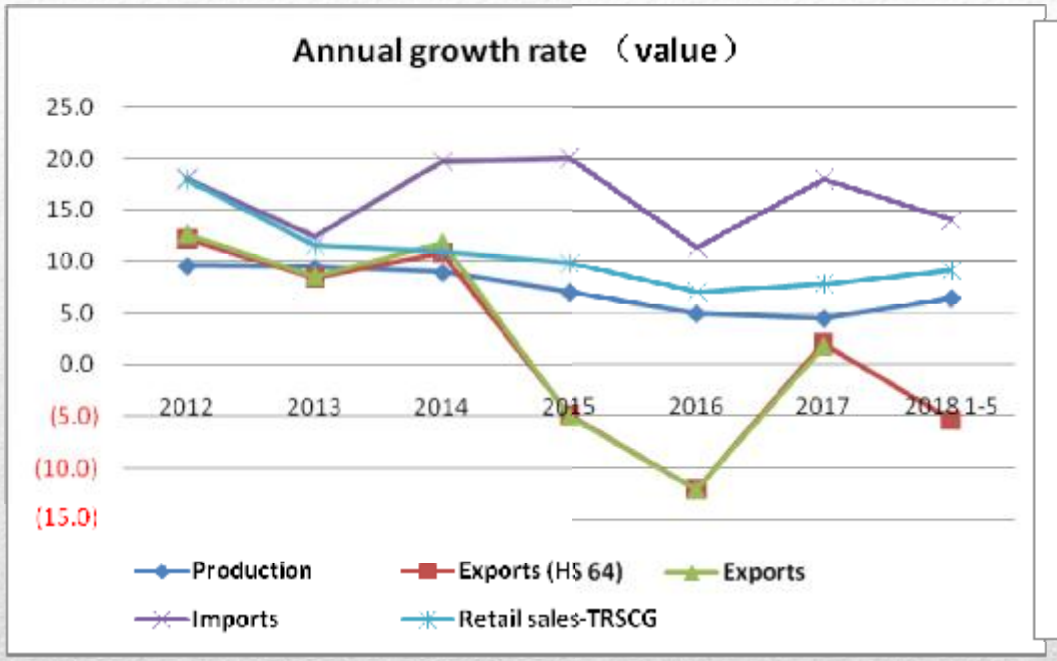
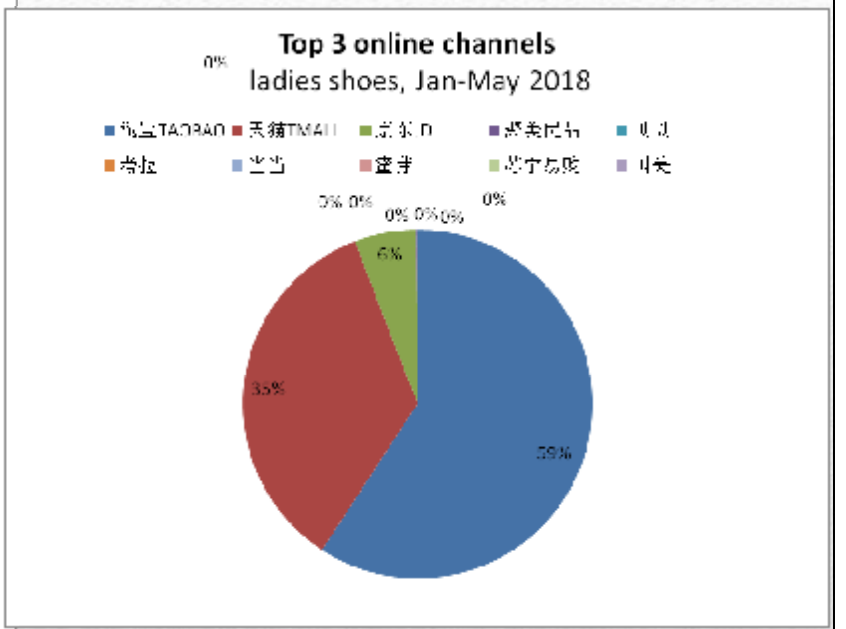
◆2 Performance in 2018





	VOLUME	VALUE	
Production	--	**6.4**%	Jan-May
Exports (HS 64)	-1.7%	-5.4% (USD) -11.8% (RMB)	Jan-May
Imports	22.1%	14% (USD)	Jan-May
Consumption	--	9.1%	Jan-May

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Thank You !

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